**3rd QUARTER 2012 - MICE STATISTICS PRAGUE**

**Total number of events: 324**

July: 65

August: 56

September: 203

**Total number of respondents: 38**

Hotels: 21

DMC/PCO: 6

Venues: 3

Other: 8

**Length of meeting: 2,38 days**

July: 2,21 days

August: 2,83 days

Septemberí: 2,10 days

1. **TYPE OF MEETING**

|  |  |
| --- | --- |
| **Type of meeting - 3rd QUARTER** | |
| Association conference/congress | 29 |
| Corporate meeting | 152 |
| Incentive meeting | 10 |
| Other business meeting | 129 |
| Trade (Consumer) show | 4 |

|  |  |
| --- | --- |
| **Type of meeting - JULY** | |
| Association conference/congress | 5 |
| Corporate meeting | 32 |
| Incentive meeting | 2 |
| Other business meeting | 26 |
| Trade (Consumer) show | 0 |

|  |  |
| --- | --- |
| **Type of meeting - AUGUST** | |
| Association conference/congress | 7 |
| Corporate meeting | 22 |
| Incentive meeting | 5 |
| Other business meeting | 21 |
| Trade (Consumer) show | 1 |

|  |  |
| --- | --- |
| **Type of meeting - SEPTEMBER** | |
| Association conference/congress | 17 |
| Corporate meeting | 98 |
| Incentive meeting | 3 |
| Other business meeting | 82 |
| Trade (Consumer) show | 3 |

1. **SIZE OF MEETING**

|  |  |
| --- | --- |
| **Size of meeting – 3rd QUARTER** | |
| 10-49 | 79 |
| 50-149 | 94 |
| 150-249 | 30 |
| 250-499 | 86 |
| 500-999 | 25 |
| 1000-1999 | 6 |
| 2000-2999 | 2 |
| 3000-3999 | 1 |
| 4000-9999 | 1 |

|  |  |
| --- | --- |
| **Size of meeting - JULY** | |
| 10-49 | 19 |
| 50-149 | 30 |
| 150-249 | 11 |
| 250-499 | 3 |
| 500-999 | 2 |
| 1000-1999 | 1 |
| 2000-2999 | 0 |
| 3000-3999 | 0 |
| 4000-9999 | 0 |

|  |  |
| --- | --- |
| **Size of meeting - AUGUST** | |
| 10-49 | 15 |
| 50-149 | 11 |
| 150-249 | 2 |
| 250-499 | 8 |
| 500-999 | 15 |
| 1000-1999 | 3 |
| 2000-2999 | 0 |
| 3000-3999 | 1 |
| 4000-9999 | 0 |

|  |  |
| --- | --- |
| **Size of meeting - SEPTEMBER** | |
| 10-49 | 45 |
| 50-149 | 53 |
| 150-249 | 17 |
| 250-499 | 75 |
| 500-999 | 8 |
| 1000-1999 | 2 |
| 2000-2999 | 2 |
| 3000-3999 | 0 |
| 4000-9999 | 1 |

1. **LENGTH OF MEETING**

|  |  |
| --- | --- |
| **Length of meeting –3 rd QUARTER** | |
| 1 days | 122 |
| 2 days | 100 |
| 3 days | 45 |
| 4 days | 26 |
| 5 days | 19 |
| 6 days | 12 |

|  |  |
| --- | --- |
| **Length of meeting - JULY** | |
| 1 days | 35 |
| 2 days | 8 |
| 3 days | 7 |
| 4 days | 9 |
| 5 days | 2 |
| 6 days | 4 |

|  |  |
| --- | --- |
| **Length of meeting – AUGUST** | |
| 1 days | 20 |
| 2 days | 3 |
| 3 days | 15 |
| 4 days | 6 |
| 5 days | 8 |
| 6 days | 4 |

|  |  |
| --- | --- |
| **Length of meeting - SEPTEMBER** | |
| 1 days | 67 |
| 2 days | 89 |
| 3 days | 23 |
| 4 days | 11 |
| 5 days | 9 |
| 6 days | 4 |

1. **TYPE OF CLIENT**

|  |  |
| --- | --- |
| **Type of client – 3rd QUARTER** | |
| Intermediate agency | 97 |
| Direct client | 227 |

|  |  |
| --- | --- |
| **Type of client - JULY** | |
| Intermediate agency | 21 |
| Direct client | 44 |

|  |  |
| --- | --- |
| **Type of client - AUGUST** | |
| Intermediate agency | 28 |
| Direct client | 28 |

|  |  |
| --- | --- |
| **Type of client - SEPTEMBER** | |
| Intermediate agency | 48 |
| Direct client | 155 |

1. **VENUE**

|  |  |
| --- | --- |
| **Venue - 3rd QUARTER** | |
| Hotels | 205 |
| Congress centre | 13 |
| Other | 106 |

|  |  |
| --- | --- |
| **Venue - JULY** | |
| Hotels | 48 |
| Congress centre | 3 |
| Other | 14 |

|  |  |
| --- | --- |
| **Venue - AUGUST** | |
| Hotels | 35 |
| Congress centre | 2 |
| Other | 19 |

|  |  |
| --- | --- |
| **Venue - SEPTEMBER** | |
| Hotels | 122 |
| Congress centre | 8 |
| Other | 73 |

1. **PARTICIPANTS**

|  |  |
| --- | --- |
| **Participants – 3rd QUARTER** | |
| International | 233 |
| Local | 91 |

|  |  |
| --- | --- |
| **Participants - JULY** | |
| International | 45 |
| Local | 20 |

|  |  |
| --- | --- |
| **Participants – AUGUST** | |
| International | 42 |
| Local | 14 |

|  |  |
| --- | --- |
| **Participants – SEPTEMBER** | |
| International | 146 |
| Local | 57 |

1. **ACCOMMODATION**

|  |  |
| --- | --- |
| **Accommodation – 3rd QUARTER** | |
| Yes | 144 |
| No | 180 |

|  |  |
| --- | --- |
| **Accommodation - JULY** | |
| Yes | 42 |
| No | 23 |

|  |  |
| --- | --- |
| **Accommodation – AUGUST** | |
| Yes | 25 |
| No | 31 |

|  |  |
| --- | --- |
| **Accommodation – SEPTEMBER** | |
| Yes | 77 |
| No | 126 |

1. **COUNTRIES**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Countries** | **QUARTER** | **JULY** | **AUGUST** | **SEPTEMBER** |
| Belgium | **2** | - | 1 | 1 |
| Brazil | **1** | 1 | - | - |
| Czech Republic | **216** | 33 | 38 | 145 |
| Estonia | **1** | - | - | 1 |
| France | **4** | 1 | - | 3 |
| Italy | **5** | 2 | - | 3 |
| Israel | **1** | - | 1 | - |
| Japan | **1** | - | 1 | - |
| Canada | **1** | - | - | 1 |
| Luxembourg | **2** | 1 | - | 1 |
| Hungary | **1** | - | 1 | - |
| Mexico | **1** | - | - | 1 |
| Germany | **6** | 3 | 2 | 1 |
| Netherlands | **2** | - | 2 | - |
| Norway | **2** | - | - | 2 |
| Oman | **1** | - | - | 1 |
| Poland | **1** | 1 | - | - |
| Austria | **7** | 4 | 1 | 2 |
| Singapore | **2** | - | - | 2 |
| Sweden | **4** | - | 1 | 3 |
| Switzerland | **8** | 2 | 2 | 4 |
| UK | **23** | 6 | 1 | 16 |
| USA | **24** | 11 | 6 | 7 |

1. **BRANCH / SPECIALIZATION**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Branch / Specialization** | **QUARTER** | **JULY** | **AUGUST** | **SEPTEMBER** |
| Safety | **1** | - | 1 | - |
| Transportation | **3** | 2 | - | 1 |
| Ecology | **1** | - | - | 1 |
| Economy | **19** | 4 | - | 15 |
| Pharmacy | **27** | 4 | 2 | 21 |
| Geography | **1** | - | 1 | - |
| IT and Telecommunications | **26** | 7 | 2 | 17 |
| Culture | **4** | - | 3 | 1 |
| Medical Science | **19** | 3 | 5 | 12 |
| Management | **12** | 3 | 5 | 4 |
| Trade | **10** | 4 | 1 | 5 |
| Law | **1** | - | - | 1 |
| Industry | **24** | 7 | 5 | 12 |
| Social Sciences | **1** | - | 1 | - |
| Sport and Relaxation | **2** | - | 1 | 1 |
| Technology | **17** | 1 | 7 | 9 |
| Arts | **1** | - | - | 1 |
| Science | **5** | 2 | 1 | 2 |
| Education | **15** | 8 | 1 | 6 |
| Other | **134** | 20 | 20 | 94 |

***Source: Prague Convention Bureau (PCB)***